

WHAT DO THE DIFFERENT VEHICLE WRAP INSTALLATION CERTIFICATIONS MEAN?

Graphics *John*

What types of certifications are there?

When choosing who to use for your vehicle wrap, it's important to know what certifications they have:

- 3M Commercial Graphics
- Avery Dennison
- UASG (United Application Standard Group)
- PDAA (Professional Decal Application Alliance)



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3M Commercial Graphics

The 3M Certified Graphics Installation Company program, in its 10th successful year, is administered for 3M by UASG. Companies with this distinction are recognized for their installation skills, knowledge and sound business practices.

- Certification includes:
 - Carrying liability insurance
 - Hands-on and written test
 - Commitment to ensuring employees follow proper policies and 3M procedures



Source - 3M.com

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Avery Dennison

Avery Dennison offers two wrap and installation training courses developed by internationally renowned wrap installer, Justin Pate, to advance confidence and skills. To become certified you must pass an exam that includes five modules: written, hood, fender, door/window, and a cutting test.



Source - graphics.averydennison.com

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UASG (United Application Standard Group)

The UASG is the country's leading group of professional graphic installers. They are proven and tested to be the best in the business and UASG has distinguished itself by being the first organization to require every decal installer to meet high standards of professionalism and installation skills.



Source - uasg.org

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PDAA (Professional Decal Application Alliance)



PDAA is the official industry authority in best practices and standards and offers training and certifications. PDAA Master Certified Installers must be a PDAA member and pass a written test as well as demonstrate flat and compound vinyl (wrap or other) installation. There are less than 250 PDAA Master Certified Installers worldwide!



Source - sgia.org

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Who to Choose

There are many different certifications out there and this should definitely be a big part in your decision making process. Be sure to do your research about the company prior to moving forward to make sure that they have at least one of the certifications listed. If possible find one of the elite and scarce PDAA Master Certified Installers.



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MAKE YOUR BRAND BIG. REALLY BIG.

VEHICLE GRAPHICS - Any vehicle. Any graphic.

We're PDAA master certified and have designed, printed and installed everything from simple vinyl wraps and lettering to complex vehicle graphics. From smart cars to tractor trailers, we've completed over 9,000 vehicle graphic installations. Use vehicle graphics to create traffic for your brand and generate over 70,000 impressions per day!

WALL GRAPHICS - Any wall. Any Graphic.

With over 225,000 square feet of wall graphics installed, we do it all from designing to installing. From wide format to superwide format. Indoor to outdoor. Paper to vinyl to plastic. From small businesses to colossal convention centers. Use wall graphics to showcase your brand 24/7!

SIGNS OF ALL KINDS - Any sign. Any fabrication.

We design, print and install. From simple yard signs to complex 3D unground and wall-mounted structures. Free-standing, standoff, channel, molded, even neon. Remember, it's not just a sign, it's your brand standards. Put your best brandface forward!

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